

Sakura Alumni Association in Indonesia (SAAI) Coordinators Report

Prepared by: SAAI Coordinator 2021/2022
Kadek – Farhana – Karina – Mutiara - Intan





SITUATION ANALYSIS

- One of the **biggest members** of Sakura Science Club: 2480
- Diverse in areas of residency of alumnae (**sporadic within 17,000 islands**)
- SAAI is **established by the end of 2019**, while the program start in 2014 (5 years gap)
- Alumni may don't know about SAAI (**lost on information**)
- Alumni's email on the Mailing list is not updated with recent alumni email (**lost on information**)
- **Not all alumni** working in the field of Science and Technology or Alumni **feel too old to participate**
- Same alumni **maybe not be interested anymore** to follow information about Japan
- Alumni **did not see the benefit** on joining SSC



01

Alumni Empowerment

Fasilitate alumni with webinar
SAAI Talks and Instagram Live



02

Routine Social Media Engagement

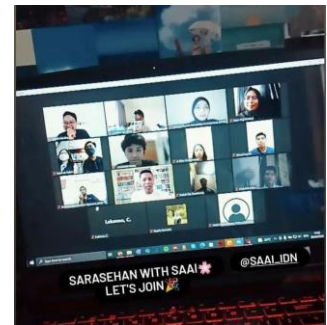
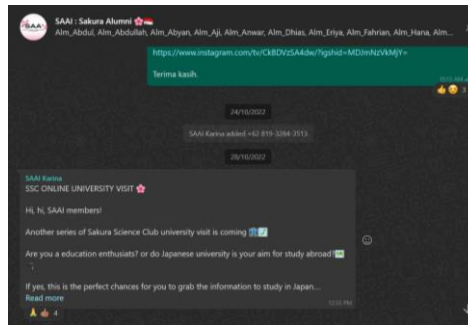
Posting some trivial information regarding education, science and technology and life in Japan



03

Build solid connection with our alumni

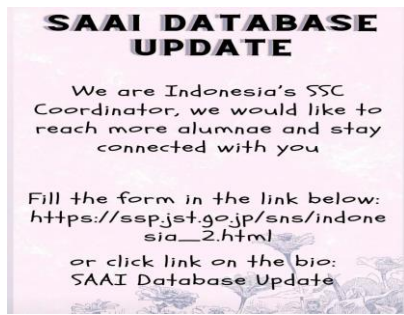
Encourage Alumni Participation through *Whatsapp group and virtual meeting (Sarasehan)*



04

Renew the SAAI Database

We doing the database survey to get the up-to-date alumnae data



05

Sharing Information through social media

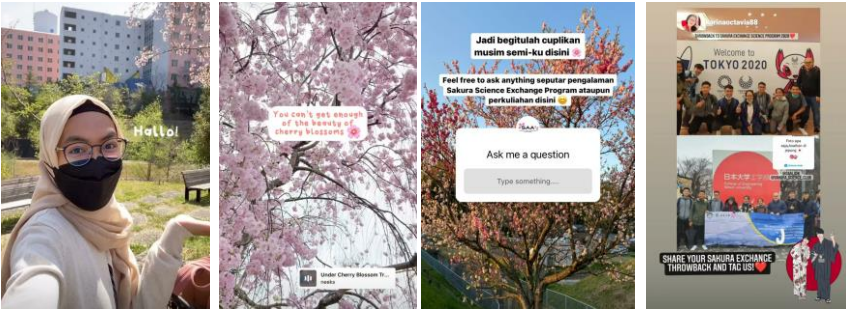
Using our social media to articulate information that manages by SSC



06

Alumni's Link Back

Reminiscing SSP moments through Instagram take-over and Stories



COORDINATOR COMMITMENT

Since it is voluntary work, the commitment of the coordinator need to be maintained (persistent priority)

ALUMNI PARTICIPATION

Either Alumni's did not interested in following SAAI activities (unmatched expectation) or the gap on information

UNCLEAR ASSOCIATION VISION

The vision of Alumni Association could be more clear (only bridging the information or other) so the activity need to be well designed

UNCONNECTED ALUMNI

In the recent database and WhatsApp group, only less than 200 alumni's data was gathered. It is mean around 2000 alumni did not in the database / unconnected

Sakura Science Club Alumni Meeting

“We are grateful to have today’s physical coordinator and alumni meeting, we hope more alumni could be reached and some identified challenges could be addressed through a strong coordinatorship of SAAI.”





THANKS – TERIMA KASIH - ありがとうございます